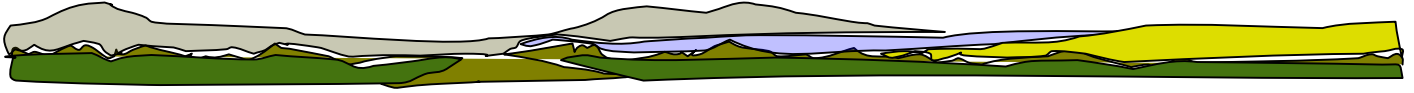


LAWRENCE D. FORD, PHD

*Consultant in Rangeland Management and Conservation Science¹
Certified Rangeland Manager, Certified Senior Ecologist²*



5984 Plateau Drive, Felton, California 95018-9253, 831-335-3959, fordld@sbcglobal.net
<http://www.rangelandconservation.com>

September 27, 2010

Colleagues and Clients:

1. California Woolgrowers Association Workshop, "Learning to Reduce risks when adding Targeted Grazing Services to California Sheep Operations," October 18, 2010

October 18, 2010 8:30am to 5:30pm
Norton Hall, Woodland, Calif.

The California Wool Growers Assoc. has been forming this workshop idea for 2 years-- identifying and reducing risk associated with targeted grazing, for both producers AND land managers and all others interested in livestock grazing as an instrument of stewardship. They need input from managers who are considering or would like to integrate grazing into their land stewardship regime, to improve its efficacy and enable this practice to move forward.

GWGA Flyer with detailed information regarding speakers and location is attached.

2. New Fact Sheet, "Rainfall Capture and Storage for Marin Agriculture," on Grown in Marin website

The UC Cooperative Extension program, Grown in Marin, just completed a new Farm Diversification Fact Sheet, "Rainfall Capture and Storage for Marin Agriculture," which can be downloaded along with other useful documents from the Resources for Farmers page of the Grown in Marin website. You might also wish to subscribe to their newsletter.

http://groups.ucanr.org/GIM/Resources_from_Workshops/

3. Livestock and Land Program Re-Starting

The Livestock and Land has received additional funding and the program team is gearing up to start another round of fun filled, educational and community gathering activities. The program will continue in Santa Cruz, San Benito, South Santa Clara, and Monterey Counties, and

¹ Independent Consultant; and Research Associate, Environmental Studies Dept., University of California, Santa Cruz.

² Certified Rangeland Manager (License #70), California Board of Forestry and Fire Protection; Certified Senior Ecologist, Ecological Society of America; Certified Professional in Rangeland Management (#CP99-07) and Certified Range Management Consultant (#C05-02), Society for Range Management; Technical Service Provider, U.S.D.A. Natural Resources Conservation Service (TSP-03-1600 for grazing/forages services).

eventually expand throughout the Central Coast into San Mateo, Santa Barbara and San Luis Obispo Counties. They'll offer workshops and site improvement cost-share assistance beginning next month (Oct 2010). 2010 workshops will be held in Monterey, San Benito, South Santa Clara and Santa Cruz counties. Stay connected at the Livestock and Land website <http://www.livestockandland.org> .

Thanks, Larry

California Wool Growers Association
invites you to attend the producer workshop:

LEARNING TO REDUCE RISKS WHEN ADDING TARGETED GRAZING SERVICES TO CALIFORNIA SHEEP OPERATIONS



MONDAY, OCTOBER 18, 2010
NORTON HALL WOODLAND, CA

The objective of this workshop is to educate sheep producers and assist them in understanding and evaluating the legal and financial risks, as well as potential profitability, associated with adding grazing services to their sheep operations.

Speakers for the workshop include:

- Lani Malmberg**, Ewe4ic Ecological Services: Malmberg is an industry pioneer who has over 14 years of hands-on experience providing grazing services with sheep and goats in 12 Western states.
- Don Watson**, Woolly Weeders: Watson brings forth a strong business background as well as experience in creating some of the first grazing contracts with private business and municipalities within California.
- Jack Rice**, Lawyer, California Farm Bureau; Rice will be speak in regards to California contract laws, and those laws that grazers need to be aware of when entering into a contract.
- Paul Lewis**, an insurance provider for 35 years and sheep producer, will provide instruction in the types and costs of insurance products that providers should consider when offering grazing services.

Panelists Speakers include:

- A certified Wildlife Biologist and professional rangeland manager.
- Regional Rangeland Program Manager.
- A representative from The Nature Conservancy, holders and managers of conservation easements on over 130,000 acres of rangelands
- Additional speakers include sheep producers throughout California who have integrated grazing services into their business plan.

For more information and to register for the workshop contact:

California Wool Growers Association

www.woolgrowers.org

Phone: (916) 444-8122 Email: lesa@woolgrowers.org

California Wool Growers Association
invites you to attend the producer workshop:

**LEARNING TO REDUCE RISKS WHEN ADDING TARGETED
GRAZING SERVICES TO CALIFORNIA SHEEP OPERATIONS**

October 18, 2010 * 8:30am—5:30pm

- REGISTRATION -

Name(s): _____

Ranch Name: _____

Address: _____

City: _____ State: _____ ZipCode: _____

Phone Number: _____

Email: _____

of Participants: _____ x \$30/attendee Total Payment: _____

Please make checks payable to: California Wool Growers Association

Registration Deadline: October 8, 2010

Directions to Norton Hall, 70 Cottonwood Street, Woodland:

From the Bay Area: Follow 80 west towards Davis. As you pass the town of Dixon, take the Pedrick Road Exit. Turn left on Pedrick Road and travel back over 80. Follow Pedrick Road into Woodland. At the first stoplight, Main Street, turn right. At the second stop light on Main Street (Cottonwood Street) turn left. Follow Cottonwood Street for 1 ½ blocks to Norton Hall. Norton Hall will be on your left – the colorful building.

From Sacramento: Take I-5 North through Sacramento, past the Sacramento Airport. Follow I-5 through most all the Woodland Exits. Exit at the East Street/Yuba City ramp. At the stoplight on East Street, turn left. The first stoplight on East Street is Kentucky Avenue. Turn right onto Kentucky Avenue. Follow Kentucky through one stoplight (West Street). Take the second left, which will be Cottonwood Street. Travel south on Cottonwood for about 4 blocks to Beamer Street (a 4 way stop). Norton Hall is 1 ½ blocks past Beamer Street on the right hand side of the street - the colorful building.

From Chico: Take Hwy 99 south through Yuba City. Follow 99 south until you get to the Woodland turn off. Follow the road to the right and continue on through the towns of Robbins and Knights Landing. After crossing the Sacramento River in Knights Landing, stay to the left on Road 102. As you approach Woodland, turn right onto Kentucky Avenue. The street is marked with a small road sign, not a signal. Follow Kentucky Avenue through two stoplights (East Street and West Street). Take the second left, which will be Cottonwood Street. Travel south on Cottonwood for about 4 blocks to Beamer Street (a 4 way stop). Norton Hall is 1 ½ blocks past Beamer Street on the right hand side of the street - the colorful building.